

PAW by Blackmores HepatoAdvanced® for Cats & Small Dogs Update



Dear Valued Customer,

The purpose of this letter is to inform you of the launch of our newly formulated PAW by Blackmores HepatoAdvanced® for Cats & Small Dogs (60s) (Item code: 42584), which will replace the existing product (Item code: 41566).

At Pure Animal Wellbeing, we have always been committed to redefining pet care with innovative solutions that cater to the unique needs of pets. We've listened to our valued customers and have made the following improvements to the much-loved HepatoAdvanced® formula:

WHAT'S CHANGED?	CURRENT HepatoAdvanced® for Cats & Small Dogs Update (30s)	NEW HepatoAdvanced® for Cats & Small Dogs Update (60s)																
<i>Item Code</i>	41566	42584																
<i>Barcode</i>	9300807351628	9300807360132																
<i>RRP</i>	\$87.14	\$94.99																
<i>Shelf Life</i>	18 months	24 months																
<i>Pack Size</i>	30s	60s																
<i>Format</i>	Large chewable tablets that were difficult to administer.	In this NEW formulation we've improved the ease of administration without compromising on therapeutic efficacy. We've achieved this by crafting a <u>smaller and easier-to-give format</u> that aids in the management of compromised liver biomarkers in cats and dogs.																
<i>Dosage</i>	<table border="1"> <thead> <tr> <th>Cat/Dog Weight</th> <th>Dosage</th> </tr> </thead> <tbody> <tr> <td>1-4.9 kg</td> <td>½ tablet</td> </tr> <tr> <td>5-9.9 kg</td> <td>1 tablet</td> </tr> <tr> <td>10-14.9 kg</td> <td>1 ½ tablets</td> </tr> </tbody> </table>	Cat/Dog Weight	Dosage	1-4.9 kg	½ tablet	5-9.9 kg	1 tablet	10-14.9 kg	1 ½ tablets	<table border="1"> <thead> <tr> <th>Cat/Dog Weight</th> <th>Dosage</th> </tr> </thead> <tbody> <tr> <td>1-2.4 kg</td> <td>1 tablet</td> </tr> <tr> <td>2.5-9.9 kg</td> <td>2 tablets</td> </tr> <tr> <td>10-14.9 kg</td> <td>3 tablets</td> </tr> </tbody> </table>	Cat/Dog Weight	Dosage	1-2.4 kg	1 tablet	2.5-9.9 kg	2 tablets	10-14.9 kg	3 tablets
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Please note that stock of the NEW HepatoAdvanced® for Cats & Small Dogs Update (60s) will be available once existing supply of the current product is exhausted. The estimated available order date is 29th January 2024.

If you have any questions, please reach out to your Customer Business Manager or contact Blackmores Customer Service on (+61 2 9910 5161).

Kind regards,

Jacqui O'Donnell

Practitioner & Pet Health Business Director

