

FOR ANIMAL TREATMENT ONLY

BAYER



advocate®

for dogs and puppies
less than 4 kg



Active Constituents: 100 g/L IMIDACLOPRID, 25 g/L MOXIDECTIN



fleas



flea larvae



intestinal worms



intestinal worm larvae



ear mites



sarcoptic mange



demodectic mange



lice

3 x 0.4 mL

- Kills fleas and lice
- Kills flea larvae in pet surroundings
- Controls roundworm, hookworm and whipworm
- Controls sarcoptic mange and ear mites
- Monthly topical application
- Available from veterinarians

WARNING

KEEP OUT OF REACH OF CHILDREN
READ LABEL BEFORE USE

HANDLING PRECAUTIONS

May be harmful if inhaled, swallowed or absorbed through the skin. Will irritate the eyes. Repeated exposure may cause skin allergy. Wash hands and exposed skin before meals and after use. Avoid contact with skin and eyes. Do not inhale vapour. If product in eyes, wash it out immediately with water. Moxidectin may have effects on the nervous system and on or via lactation. Imidacloprid may have effects on the liver.

FIRST AID

If swallowed do NOT induce vomiting. For advice contact the National Poisons Centre 0800 POISON (0800 764766) or a doctor immediately. If skin or hair contact occurs remove contaminated clothing and flush skin and hair with running water. If splashed in eyes wash out immediately with water.

DISPOSAL

Dispose of used applicators by wrapping in paper and placing in garbage.



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For the treatment and prevention of

- fleas *Ctenocephalides* sp.; Larval flea stages are killed in the surroundings of ADVOCATE® treated pets. ADVOCATE® can be used as part of a treatment strategy for flea allergy dermatitis (FAD).

For the control of

- roundworms *Toxocara canis*, *Toxascaris leonina* including larval (L4) and immature stages
- hookworms *Ancylostoma caninum*, *Uncinaria stenocephala*, including larval (L4) and immature stages of all species
- whipworm *Trichuris vulpis*

For the treatment and control of

- sarcoptic mange (*Sarcoptes scabiei*)
- ear mites (*Otodectes cynotis*)

An aid in the treatment and control of demodectic mange (*Demodex canis*)

For the control of lice *Trichodectes canis*, *Linognathus setosus*

in small dogs and puppies over 7 weeks of age.
One application lasts 4 weeks.

DIRECTIONS FOR USE

Read the enclosed leaflet before using. If worm problems persist, consult a veterinarian.

For external use only.

One tube treats dogs and puppies less than 4 kg bodyweight.

Do not use ADVOCATE® FOR DOGS on cats



CUSTOMER INFORMATION LINE

0800 446 121 TOLL FREE from anywhere in New Zealand 8.30 am to 4.30 pm Monday to Friday

STORAGE

Store below 30 °C (Room Temperature).

For batch and expiry information see bottom of carton.

Registered pursuant to the ACVM Act 1997, No. A9119
See www.nzfsa.govt.nz/acvm/ for registration conditions.

BAYER NEW ZEALAND LIMITED

Argus Place, Hillcrest, North Shore City, 0627, Ph: (09) 443 3093



Bayer

Advocate® is a trademark of Bayer AG, Germany.

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For Dogs

Active Constituents:
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For the treatment and prevention of
• fleas *Ctenocephalides* sp.: Larval flea stages are killed in the surroundings of ADVOCATE® treated pets. ADVOCATE® can be used as part of a treatment strategy for flea allergy dermatitis (FAD).

For the control of
• roundworms *Toxocara canis*, *Toxascaris leonina* including larval (L4) and immature stages
• hookworms *Ancylostoma caninum*, *Uncinaria stenocephala*, including larval (L4) and immature stages of all species
• whipworm *Trichuris vulpis*

For the treatment and control of
• sarcoptic mange (*Sarcoptes scabiei*)
• ear mites (*Otodectes cynotis*)

An aid in the treatment and control of demodectic mange (*Demodex canis*).

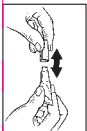
For the control of lice *Trichodectes canis*, *Linognathus setosus* in dogs and puppies over 7 weeks of age.
One application lasts 4 weeks.

DIRECTIONS FOR USE

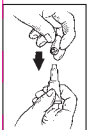
Consult a veterinarian before use. For external application only.
DOSAGE

For animals of this type	Use 1 TUBE from this pack colour
Dogs & puppies less than 4 kg	dark green
Dogs 4–10 kg	turquoise
Dogs 10–25 kg	maroon
Dogs 25–50 kg	blue

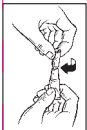
For very large dogs over 50 kg, apply 2 tubes of ADVOCATE® for Dogs over 25 kg (blue) by dividing the dose between the shoulder blades, on the midline of the back between the hips, and at one point in between.



1. Remove required tube(s) from the package.
2. Hold tube upright and pull off the cap.



3. Reverse the cap and push cap back on tube.



4. Twist cap to break seal, then remove cap from tube.

5. Site of Application

Dogs under 25 kg 1 TUBE	Dogs 25–50 kg 1 TUBE
Apply between the shoulder blades	Apply by dividing the dose between the shoulder blades, on the midline of the back between the hips, and at one point in between

6. The animal should be standing for easy application. Part the hair until the skin is visible. Place the tip of the tube on the skin and squeeze the tube firmly **twice to apply the solution directly on the skin**. Avoid pet's eyes or mouth.
7. Record treatment date and repeat monthly or as directed.
8. **The solvent in ADVOCATE® may mark certain materials** including plastics, leather, fabrics and finished surfaces. Allow application site to dry before permitting contact with such materials.

GENERAL INSTRUCTIONS
FLEA CONTROL AND PREVENTION

ADVOCATE® has been shown experimentally to kill adult and larval fleas within 20 minutes. Death can occur due to contact by absorption via the flea intersegmental membranes. Stops fleas from feeding in 3–5 minutes. Fleas are not required to bite to receive a lethal dose.

ADVOCATE® can be used as part of a treatment strategy for flea allergy dermatitis (FAD). ADVOCATE® breaks the FAD cycle by eliminating fleas which are the cause. Animals with severe FAD may require additional veterinary treatment.

It is recommended that all dogs in the same environment should be protected by ADVOCATE® or ADVANTAGE® for Dogs. Additionally all cats should be protected with ADVOCATE® or ADVANTAGE® for Cats. ADVOCATE® may be used as the only product for flea control as it breaks the life cycle and kills fleas emerging from the environment to reinfest the dog. New fleas may continue to emerge from the environment for six weeks or longer (depending on climate) after treatment is initiated. More rapid resolution of heavy environmental infestations may be obtained by additional environmental control measures using a suitable registered product.

Exposure of dogs to water or shampooing 4 hours after treatment does not reduce the effectiveness of ADVOCATE®. Frequent swimming or washing can shorten the duration of flea control.

WORM CONTROL

ADVOCATE® controls the major gastrointestinal nematodes of dogs but does not control tapeworms. In order to control tapeworms use DRONTAL® or DRONCIT® as appropriate. Dogs can become reinfested with worms but regular use of ADVOCATE® will remove them. **If worm problems persist consult a veterinarian.**

AN AID IN THE TREATMENT AND CONTROL OF GENERALISED DEMODICOSIS

ADVOCATE® may be effective in the treatment of generalised demodiosis when administered at monthly intervals for 2 to 4 treatments.

TREATMENT AND CONTROL OF SARCOPTIC MANGE

ADVOCATE® has been shown to have good efficacy against sarcoptic mites (*Sarcoptes scabiei*) after a single dose. A second dose of ADVOCATE® a month later will result in continued improvement of the clinical signs associated with sarcoptic mange. Monthly application of ADVOCATE® will control any subsequent sarcoptic mite infestation.

TREATMENT AND CONTROL OF EAR MITES

For the elimination of ear mites (*Otodectes cynotis*), ADVOCATE® should be applied once and is highly efficacious as a single dose. Animals not responding to the initial treatment may respond to a second monthly treatment. Such non responding animals should be monitored and veterinary advice sought if treatment is not successful. Monthly application of ADVOCATE® will treat any subsequent ear mite infestation.

LICE CONTROL

A single treatment of ADVOCATE® will control lice on dogs.

PUPPIES

Puppies may be treated with ADVOCATE® from 7 weeks of age. If puppies younger than 7 weeks require flea control they may be safely treated with ADVANTAGE® for Dogs.

For control of roundworms and hookworms puppies require worming at **2, 3, 4, and 6 weeks** of age. When worming puppies prior to commencing ADVOCATE® use a specific worming agent such as DRONTAL®. Once treatment with ADVOCATE® every month is commenced worms will be continuously controlled.

PRECAUTIONS

Do not apply ADVOCATE FOR DOGS to cats.
Use with caution in sick, debilitated or underweight animals.

PREGNANCY AND LACTATION

No primary embryo-toxic, teratogenic or reproductive toxic effects have been observed with imidacloprid or moxidectin in laboratory species. Evidence suggests that no adverse effects are to be expected in pregnant and lactating dogs. However, the safety of ADVOCATE® has not been established during pregnancy and lactation.

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ADVOCATE®, ADVANTAGE®, DRONTAL®, and DRONCIT® are trademarks of Bayer AG, Germany.

ADVANTAGE ACVM No. A7522, ADVOCATE® for Cats ACVM No. A9118, DRONTAL® Allwormer for Dogs ACVM No. A5557, DRONCIT® ACVM No. A2919.

