

NEW

DOSAGE & ADMINISTRATION

PAW Fish Oil 500: Veterinary Strength can be added directly to pets food. Consult your veterinarian for the appropriate dosage regime for your dog.

PAW Fish Oil 500: Veterinary Strength – Dosage Guide
Contains 500 mg/mL EPA+DHA, doses are calculated to Metabolic Body Weight.

Indication	Daily Dose (mg/kg ^{0.75})	Daily Dose (10kg Dog)
Osteoarthritis	310	7 pumps
Renal Disease	140	4 pumps
Atopy, IBD, Cardiovascular, Idiopathic Hyperlipidaemia	115-125	3 pumps
Maintenance	30	1 pump every 2 nd day

Each measured dose pump of PAW FISH OIL 500: Veterinary Strength delivers 0.5 mL (250mg EPA+DHA). The recommended dosages for fish oil in dogs are based on metabolic body weight, i.e. mg/kg^{0.75}

WE LOOK AFTER YOUR PETS TOTAL BODY HEALTH



The PAW by Blackmores range includes innovative natural products that have been researched and developed by vets and which are clinically proven to support the health of your pet. The range includes premium quality nutritional supplements, products to relieve common joint, digestive, ear and skin problems and a grooming range that won't expose your pet to nasty chemicals.



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References:

1. Beneficial effects of Omega 3 fatty acids in cardiovascular disease. Freeman LM. J Small Anim Pract 51:462-470, 2010.
2. Multicenter veterinary practice assessment of the effects of omega-3 fatty acids on osteoarthritis in dogs. Roush JK, Dodd CE, Fritsch DA, et al. JAVMA 236:59-66, 2010.
3. -3 fatty acids in the prevention of cognitive decline in humans. Cederholm T, Salem N Jr, Palmblad J. Adv Nutr 4:672-676, 2013.
4. Effect of omega-3 fatty acids on canine atopic dermatitis. Mueller RS, Fieseler KV, Fettman MJ, et al. J Small Anim Pract 45:293-297, 2004.
5. Effects of dietary polyunsaturated fatty acid supplementation in early renal insufficiency in dogs. Brown SA, Brown CA, Crowell WA, et al. J Lab Clin Med 135:275-286, 2000.
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MANAGING YOUR PETS HEALTH WITH FISH OIL

- Skin & Coat Health
- Joint Health
- Digestive Health
- Heart Health
- Kidney Health



FISH OIL 500: VETERINARY STRENGTH
Specifically Formulated for Dogs

DEVELOPED BY VETS
INSPIRED BY NATURE



For further information call 1800 803 760 or visit www.pawbyblackmores.com

Fish Oil is one of the most popular supplements taken by health conscious people, with many proven benefits to help with a variety of conditions. We now know that many of the same benefits can apply to our pet companions.

WHAT IS FISH OIL?

Fish oil is derived from marine animals and is a rich source of omega 3 fatty acids.

Omega 3 fats are considered 'good fats' and can be found in oily fish such as tuna, salmon, herring, sardines and mackerel, which are common sources of fish oil supplements.



Fish oil supplements contain two essential fatty acids: EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid). EPA and DHA can only be made in a limited capacity in dogs and humans and are even more poorly synthesised in cats.

In order to maintain optimal health and wellness for our animal companions, these essential fatty acids must be consumed through diet and / or supplementation.



THE BENEFITS OF FISH OIL SUPPLEMENTATION FOR DOGS

Fish Oil is one of the most widely prescribed supplements in both medical and veterinary fields and has been shown to support nutritional management for the following clinical conditions:



Osteoarthritis

Omega 3 fatty acids can provide anti-inflammatory support for dogs with osteoarthritis¹.



Inflammatory Skin Diseases

Allergic skin disease and other inflammatory skin conditions have the potential to benefit from the anti-inflammatory effects of fish oil².



Cognitive Dysfunction

Omega 3 fatty acid DHA plays an important role in maintaining cognitive function in older dogs.³



Cardiovascular Disease

Omega-3 fatty acids have a number of potential benefits in dogs with heart disease⁴, such as reducing inflammation and helping to protect against abnormal heart rhythms (arrhythmia).



Kidney Disease

Fish oil is frequently recommended to slow or prevent the progression of kidney disease.⁵



Inflammatory Bowel Disease

Supplementation of fish oil may be used in the treatment for dogs with IBD⁶ due to its anti-inflammatory properties.

PAW FISH OIL 500: VETERINARY STRENGTH

PAW Fish Oil 500: Veterinary Strength is a concentrated blend of liquid fish oil with no artificial colours or flavours. It contains fish oil with omega 3 fatty acids, eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA), formulated for dogs based on standard ratios recommended by the US National Research Council.

- Supports maintenance of general health and wellbeing of your dog.
- Concentrated low volume formulation, reduces diarrhoea risk and excessive calories.
- Easy to calculate dosing.
- Mild fishy odour for better acceptance by pets.
- Deodorised, purified and concentrated.
- No added colours or flavours.
- Mercury, Dioxin & PCB tested.
- Available in 200ml bottle with easy to dose pump dispenser.

Consult your veterinarian about use of fish oils as adjunctive nutritional management for:

- Joint health including Osteoarthritis.
- Other inflammatory or immunologic conditions, including atopy and some bowel disorders.
- Cardiovascular health.
- Renal conditions.

The Blackmores Difference

All Blackmores fish oils are rigorously tested for quality and highly purified. We source from around the world to ensure only the best goes into our bottles.

